



**AFTER
THE PAIN,
THEY'RE
KILLERS.**

Learn more at:

DoseOfRealityWI.gov

A message from Wisconsin Department of Justice, Brad Schimel,
Attorney General, and the Wisconsin Department of Health Services



Wisconsin
Department of Health Services

DEATHS FROM PRESCRIPTION PAINKILLERS HAVE INCREASED BY 38% IN WISCONSIN.

It's a myth that prescription painkillers are completely safe because a doctor prescribes them. The Dose of Reality is that in Wisconsin, prescription painkillers are involved in more overdose deaths than heroin and cocaine combined. And everyone is at risk of addiction, especially young people ages 12 – 25.

Working together, we can prevent prescription painkiller abuse in Wisconsin. Since 4 out of 5 heroin addicts start with prescription painkillers, we can also help to curb the statewide heroin epidemic. Go to DoseOfRealityWI.gov to learn what you can do to help.



DOSE OF REALITY

PREVENT PRESCRIPTION PAINKILLER ABUSE IN WISCONSIN.